

PROMOTION RECOMMENDATION
The University of Michigan-Dearborn
College of Arts, Sciences, and Letters
Department of Social Sciences

Juliette K. Roddy, assistant professor of public policy, Department of Social Sciences, College of Arts, Sciences, and Letters, is recommended for promotion to associate professor of public policy, with tenure, Department of Social Sciences, College of Arts, Sciences, and Letters.

Academic Degrees:

Ph.D.	2002	Wayne State University, Economics
M.B.A.	1989	Northern Arizona University, Finance
B.S.	1988	Central Michigan University, Accounting

Professional Record:

2006 – present	Assistant Professor, Dept. of Social Sciences, University of Michigan-Dearborn
2005-2006	Visiting Professor, Dept. of Social Sciences, University of Michigan-Dearborn
2004-2005	Visiting Professor, Oakland University, Rochester Hills, MI
2002-2004	NIH Post-Doctoral Fellow

Summary of Evaluation:

Teaching: Professor Roddy is an excellent teacher. She is consistently available to her students in undergraduate economics courses and graduate students in the Masters of Public Policy and Health Psychology Studies courses. With graduate students, her mentoring translates into excellent written studies showcasing both the students and the quality of our graduate programs in CASL. Her undergraduate student evaluations highlight both the rigor and the accessibility of her classroom pedagogies. She has also shared her gift for teaching off campus, teaching economics, without compensation, to incarcerated women at Women's Huron Valley Correctional Facility (10-11) and substance abuse didactics at the non-profit re-entry facility New Creations Community Outreach Center (Summer 2009). On our campus she has extended her reach through online teaching, an important opportunity for our non-traditional students.

Research: Professor Roddy's scholarship is rated excellent. Her research on the economics of heroin addiction in the Detroit Metropolitan area is complex, complicated by population and methodology, and costly. She met these investigative challenges with clear-sightedness and energy, as demonstrated by her success in winning competitive external research funding (NIDA, RWJ, etc), and in developing a network of academic, governmental and social collaborators. The trajectory of this work has been consistent. Once funding was secured, as the research with street level sex workers and substance use unfolded, Professor Roddy and her collaborators have published four articles (on two of which she was lead author) since 2009, with another two under review. External reviewers, even those who noted her publication output could have been greater, all agree that the *quality* of her publications is strong and, given her experience in securing competitive grants, show strong potential for continuing research success.

Recent and Significant Publications:

- “An Economic Analysis of Income and Expenditures by Heroin Abusing Research Volunteers,” (with M. Greenwald) Fall 2009, *Substance Use and Misuse*, 17 pages. Professor Roddy was lead author.
- “A Hell of a Life: Addiction and Marginality in the Post Industrial City,” (with P. Draus and M. Greenwald) December 2009, *Social and Cultural Geography*, 17 pages.
- “Income Generation, Heroin Use, and Economic Uncertainty in 21st Century Detroit,” (with P. Draus and M. Greenwald) January 2010, *Journal of Drug Issues*. 18 pages.
- “Heroin Purchasing is Income and Price Sensitive,” (with C. Steinmiller and M. Greenwald), January 2011, *Psychology of Addictive Behaviors*, 15 pages. Professor Roddy was lead author.

Service: Professor Roddy is rated excellent in service. On campus Professor Roddy has served on two very important committees: Campus Grants and CASL Curriculum Committee. CASL Curriculum Committee is one of the most labor-intensive service assignments in CASL, and her cheerful and productive attitude is noted by her faculty colleagues. She recently expanded her role in research-related service by reviewing human subject approval applications for the Internal Review Boards. Off campus, she is on the several boards, notably, Self Help Addition Rehabilitation, American Indian Family and Health Services Quality Improvement Committee, and Detroit City Council’s Committee on Returning Citizens. Work in all these areas demonstrates her commitment and robust contribution to academic service on campus and exemplary service to the wider community of Metropolitan Detroit.

External Reviewers:

Reviewer A: “What I like best about Roddy’s work is that it is original and challenges what is assumed to be true in the substance abuse field. Her data strongly suggest that price, income and ease of availability affect consumption, including that traveling a farther distance may make more likely to buy a greater quantity (and at one time). The most notable papers are those in which Roddy is first author and these have made a contribution, despite the small and regional samples.”

Reviewer B: “[Professor Roddy] demonstrates the capacity to conduct high quality qualitative and quantitative research. This research is challenging to conduct, targets a hidden and often neglected population, and asks important questions with obvious public health relevance. Her writing is excellent and her publications offer critical insights that will inspire further investigation. The findings also suggest directions for policy makers to reduce heroin supply and consumption.”

Reviewer C: “Dr. Roddy’s writing style is crisp, clear, engaging, and her historical research and corresponding citations are thorough and accurate. The other articles serve as illustrative examples of Dr. Roddy’s keen insights and knowledge about the conduct of field based research with ethnic populations. Few, if any, cross-cultural and ethnic minority social and behavioral scientists would disagree with her position and analyses.”

Reviewer D: “The 2009 Roddy and Greenwald *Substance Use and Misuse* article is outstanding and groundbreaking in that it is one of the few, if not only, study that understands behaviors and

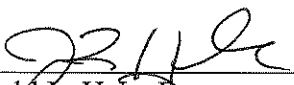
economic considerations of a large group of heroin users. The 2011 Roddy and Steinmiller *Psychology of Addictive Behaviors* article is a nice follow-up study that incorporates contingent valuation measures in to her survey, identifying changes in usage patterns after a variety of hypothetical policy changes. This adds direct policy relevance to her findings.”

Reviewer E: “[Professor Roddy’s] publication record shows that her work is relevant to scholars in a number of fields (psychology, geography, anthropology and sociology, for example) and I expect that her work will be widely cited by those that are interested in the economics of drug markets and in the income generating activities of poor people. The support given to her by the NIH over the past few years is testimony to the promise that her active research agenda holds.”

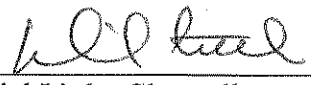
Reviewer F: “Two of the papers are ethnographic studies [that] address an important area of social policy, namely the set of public programs that affect poor people, including those with addictions. The papers are valuable in providing insight into the addict’s experience and outlook, which necessary for the future design of better research and better policy... [The other two (Roddy and Greenwald (2009) and Roddy et al (2011))] share some key strengths. One is access to an apparently unique dataset recording self-reported income, spending and other data for heroin users. Another is a clear familiarity with the institutional structure of the heroin market, such that the authors know what are the key constructs that need measuring, and develop creative ways to measure them. The papers also show strong economic grounding in the economic theory of consumer behavior.”

Summary of Recommendation:

Professor Roddy has been rated excellent in teaching, research, and service. She is an outstanding teacher and a creative scholar. Her service to the campus and the community is highly valued. We are very pleased to recommend, with strong support of the College of Arts, Sciences, and Letters Executive Committee, Juliette K. Roddy for promotion to associate professor of public policy, with tenure, Department of Social Sciences, College of Arts, Sciences, and Letters.



Jerold L. Hale, Dean
College of Arts, Sciences, and Letters



Daniel Little, Chancellor
University of Michigan-Dearborn

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